

FIRST LADY

GLOBAL

WOMEN of
SUBSTANCE

SPRING 2019

INAUGURAL
ISSUE

QUINTESSENTIAL BEAUTY

FIRST LADY

GLOBAL

First Lady Global invites you to be a Woman of Substance; to step-up and step-out with world-class style and ability; to live intentionally as a role model for the next generation while you re-commit to making ALL your dreams come true. It's about creating the dignity of true authority - that leadership, depth of character, courage and beauty worthy of being honored and esteemed by men, women and children. It's about creating your life and creating your version of what a woman ought to be.

First Lady Global re-awakens you. It expands your abilities, confidence and world view. It enables you to lead with power and inspire with the lightest touch. It magnifies your beauty, your love and your happiness. It takes you places you've never been, introduces you to people worth knowing and teaches you the essential tools for the good life.

“This is an invitation to live a beautifully, curated life.”

Whether you lead a household, a company, a classroom, a community or a boardroom, this is where you, a leading woman in your particular activity or field come to rest, recharge, grow and be inspired. This is an invitation to live a beautifully curated life; to edit your life with the values you hold most dear as you use your influence for the greater good. At First Lady Global, we say “Because you can, you must.” If you have something important to say or to do, First Lady Global is about saying it or doing it - now - with intention, style and charisma.

May this serve as a platform to share aspirations and wisdom from around the globe. May it empower you - women of all ages, ethnicities and cultures - to create your future with confidence, prosperity and enthusiasm.

Karyn Mullen, *Founder and Editor-in-Chief*

W
elcome!



CREATIVE DIRECTION/
PRODUCTION/MAKEUP
BY JACKIE GIDEON
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CORINA VAN SLUYTMAN
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HAIR BY LEANNE HARE
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Four Seasons Hotel*


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2. Diplomats: Lilit Hakobyan, Dyan Cuyugan, Sarbjit Kaur, Lulu Ali.

3. Children: Aeliana and Adrian Jevric, Hudson and Savannah Goba, Connor Abbott

4. Horse, Milton, owner Leanna Lazzari

5. Stoneyfields Stables, Francesca Mulligan

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Malala Yousafzai, Jane Goodall, Rosa Parks,
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Hilary Clinton, Mother Teresa, Michelle Obama,
Eleanor Roosevelt, Queen Elizabeth II,
Jennifer Lopez, Oprah Winfrey, Queen Rania,
Peng Liyuan, Princess Kate, Audrey Hepburn,
Margaret Atwood, Maya Angelou, Anna Wintour,
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Tina Turner, Zaha Hadid, Nermat Shafik,
Franca Sozzani, Ho Ching,
Sheikh Hasina Wajed, Tsai Ing-wen,
Sandra Oh, Georgia O'Keeffe, Theresa May,
Queen Letizia of Spain, Mary Wells Lawrence,
Shonda Rhimes, Dolly Parton, Lady Gaga,
Grace Coddington, Grace Kelly, Eartha Kitt,
Angela Davis, Ellen DeGeneres, Fairuz...

Be on the list.

What do you and these ladies have in common?

[FirstLadyGlobal.com/Influence](https://www.firstladyglobal.com/Influence)

We'd love to hear from you. Tell us what stories
you would like to see in First Lady Global

[FirstLadyGlobal.com/JoinUs](https://www.firstladyglobal.com/JoinUs)



**BEHIND
THE
SCENES**

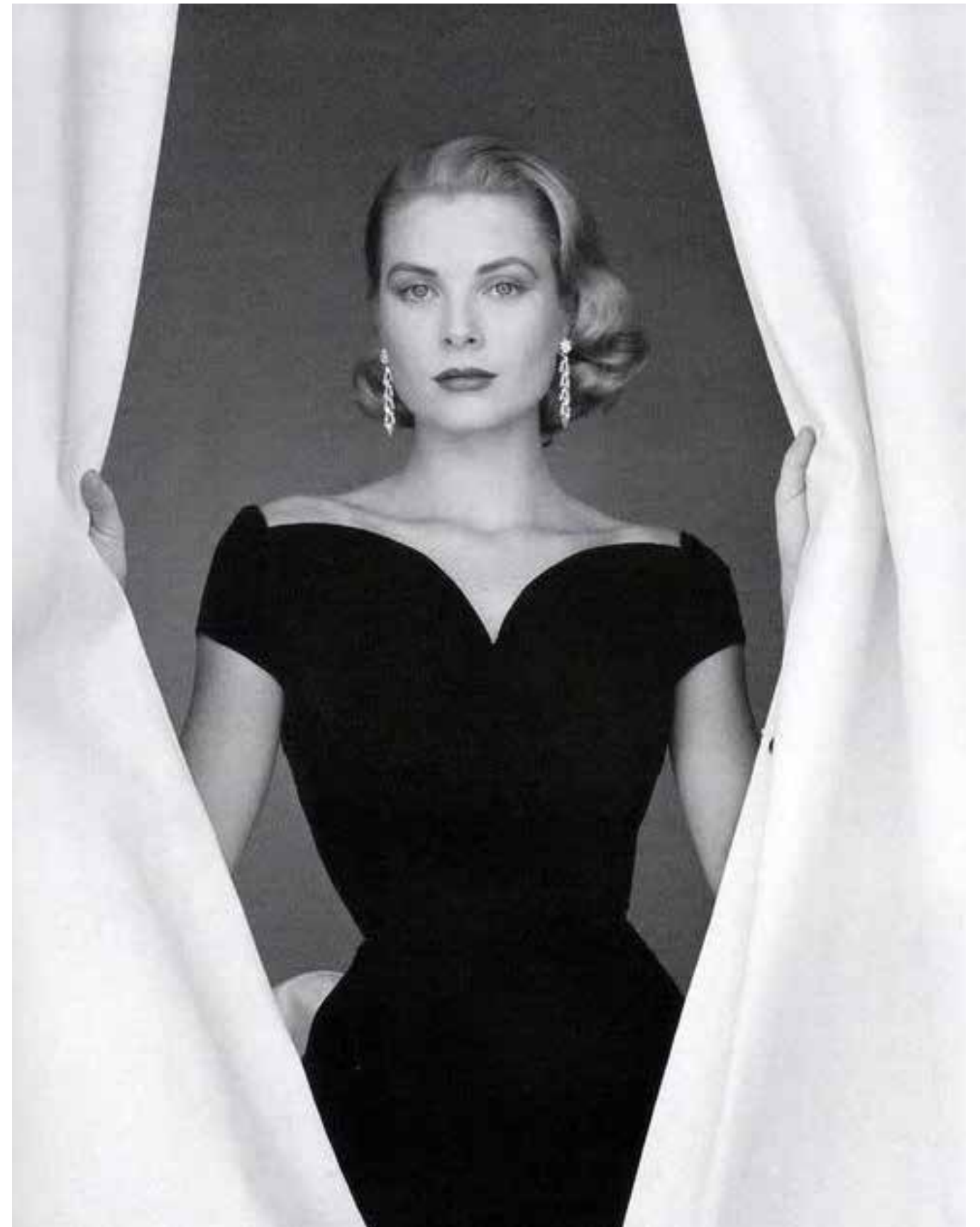
PHOTOGRAPHY BY
WYATT MICHALEK

Garrison

garrisonbespoke.com

“I
would like to be
remembered as a
person who did
her job well.
An understanding,
kind and decent
human being.”

Grace Kelly



EXECUTIVE
CLASS

Success in public and success in private are not mutually exclusive. Living beautifully is a decision.

—
Photography by Miguel Jacob
Creative Direction / Production / Makeup by Jackie Gideon
Styling by Joelle Litt

ON HER:

Blouse and skirt - House of Nonie
Jewellery - Royal de Versailles
Footwear - Jimmy Choo at
The September

ON HIM:

Suit - Garrison
Shirt - Tiger of Sweden
Tie - Brodawka
Cufflinks - Birks
Watch - Birks
Footwear - Brodawka & Friends

POWER PLAY



ON HER:
Blouse and jacket - Pink Tartan
Scarf - Hermes
Earrings and watch - Birks

INTERNATIONAL



Spirit

*Blouse and trouser - Zoffranieri
Jewellery - Royal de Versailles*

Footwear - Alexandre Birman at The September



ON HER:

*Dress - Hilary Macmillan
Earrings and Necklace - Birks
Bracelet - Carole Tanenbaum
Handbag - Hermes
Footwear - Jimmy Choo at The September*

ON DIPLOMATS:

*"Lady Dior" Light Pink Lambskin Bag - Dior
Trench - Burberry
"Diorama" Black Calfskin Clutch - Dior
Indian Lengha - Mani Jassal
Jewelry - Banglz
Somali Dirac - Haluma & Company*



ON HER: Dress - Narcos, Jewellery - Royal de Versailles, Hair clips - Blair Nadeau
ON HIM: Suit - Garrison, Shirt - Tiger of Sweden, Tie - Brodawka, Cufflinks - Birks
Watch - Birks, Footwear - Brodawka & Friends

grace.

Noun: 1. simple elegance
or refinement of movement





elegance.

*ON HER: Dress - Romona Keveza
Jewellery - Royal de Versailles
ON HIM: Suit and Shirt - Tiger of Sweden, Watch - Royal de Versailles
Tie and Pocket Square - Cursor & Thread at Brodawka & Friends
Cufflinks - Birks*

A Couple's



ON HER: Suit - UNTTLD, Jacket on Body - Hiso, Jacket as Prop - Maison Elama
Jewellery and Watch - Royal de Versailles, Handbag - Mani Jassal x art-cle studio
Blanket - Hermes, Footwear - Alexandre Birman at The September
ON HIM: Suit - Garrison, Shirt - Tiger of Sweden, Tie and Pocket Square - Cursor & Thread
at Brodawka & Friends, Cufflinks - Birks, Watch - Royal de Versailles,
Footwear - Brodawka & Friends

Perspective.



ON HER: Dress - Bariano at The Fitzroy
Earrings - Carole Tanenbaum
ON HIM: Suit - Garrison, Shirt - Tiger of Sweden
Tie and Pocket Square - Cursor & Thread
at Brodawka & Friends
Watch and Cufflinks - Birks



Dress - Romona Keveza
Jewellery - Royal de Versailles



Magnetic.

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Lemis Hassani

ALL MAKEUP:

Chanel

ALL SKINCARE:

Nuvsio

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Gary Goba/Elite Models

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Lulu Ali

CHILDREN:

Aeliana and Adrian Jevric,

Hudson and Savannah Goba,

Connor Abbott

Embrace.

*ON HER: Dress - Bariano at The Fitzroy
Earrings - Carole Tanenbaum*

ON HIM: Suit - Garrison

Shirt - Tiger of Sweden

*Tie and Pocket Square - Cursor & Thread
at Brodawka & Friends*

Watch and Cufflinks - Birks

Wise words from Raymond Aaron,
a NY Times Bestselling Author, Professional Speaker,
Broadcaster & Adventurer.

What is talent? (it's not what you think).

She plays the cello like an angel. He's the greatest soccer player who ever lived. How can such a young lad be a grandmaster at chess?

These questions are examples of the wonder that people do and should have about others of exceptional talent. But, what exactly is talent? Where does it come from? Is it 'nature or nurture'? Is it 10,000 hours of practice, like the common knowledge claims?

Even more challenging to understand is the individual tiny hotbeds around the world which produce many super-talented people in different areas. For example, there is a small unfunded club in Russia, housed in a cheap building, which produces more nationally-ranked chess players than any of the most well-funded elite clubs with the most powerful chess coaches anywhere else in

the world. There is a small town in Brazil, with a small impoverished soccer club, which has produced six of the greatest soccer players of all time.

Did potentially super-talented people just happen to have lived in those little towns? Does poverty produce talent? If those broke clubs were given loads of funding, would the success rate of those clubs actually decline?

That's actually easy to prove!! The small island country of Jamaica produces the best sprinters and high-hurdlers in the world. When they come to well-funded Canada for better coaching, and run for Canada, they do not win. Jamaica collects loads of gold medals in track at every Summer Olympics; Canada wins almost nothing in track (even with dazzlingly-talented Jamaican imports). How can all this be? What the heck is talent?

Here's the answer. Your nerves are very much like electrical wires – with no insulation. Let me explain. You send a message from your brain to a particular selection of body parts to, for example, shoot a basketball into the hoop. Even if you sent those messages at exactly the correct timing to the exact correct body parts to deliver force to the basketball at exactly the correct direction and power, the ball would not slide into the basket. Why? Because the nerves (or the electrical wires) are not insulated. Nearby nerves, carrying unrelated messages like to wink your eye or beat your heart, cause an electro-magnetic field which interferes with the basketball messages, delaying them in an unpredictable way. And, the interference happens because the basketball nerves are not insulated, or protected. The system of nerves in your body is a bookkeeper. It keeps track of how many times you send messages of a certain type down the same pathway. It deduces that that pathway must be important to you. So, to help you succeed, it builds insulation around the nerves of that pathway. This insulation is called myelination. It prevents interference from nearby electro-magnetic fields and it hastens the flow of the message down that pathway.

Conclusion: you are "talented" when the nerve pathways that deliver the messages involved in that talent are myelinated!! The cliché that you must invest 10,000 hours to be great... is actually correct. The more you use specific pathways, they more they become myelinated and the more those messages get passed without interference and with greater speed.

The converse is unfortunately also true. As soon as you stop doing that exercise, the myelination recedes. Alas. It seems clear to you that it would work for hockey and basketball and such other physical sports. But, yes, it also works for intellectual games like chess. And even more subtle, the more you watch news (bad news on TV) and the more you gossip with negative friends, the more those nerves get myelinated and so you will become better and better at being negative. You'll more easily spot and get consumed by other negative issues around the world like global warming, terrorism, lying politicians, killer hurricanes, mass murders, genocide, etc. And, the more and more those negative topics will fill your conversation.

When dazzlingly-talented people are interviewed on national TV after having just accomplished some unprecedented feat like a new world record, or an Olympic Gold medal, they never say "I was just born amazing." They always say with a little surprise, "I am just an average guy who achieved extraordinary things because I wanted it so much and practiced so hard. I'm really just an average guy." And, they are not being artificially humble; they are actually telling the biological truth.

They are just an unmyelinated pathway that got myelinated through repetition and practice.

Now you know what talent is. To read a whole book on it, check out The Talent Code by Daniel Coyle. The subtitle says it all: Greatness Isn't Born. It's Grown. Here's How.



CREATIVE DIRECTION/
PRODUCTION/MAKEUP
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PRODUCTION ASSISTANTS
ALEJANDRO BRAVO AND
DEVON BARNES
*Shot on location at the
Beverly Wilshire, Beverly Hills,
Four Seasons Hotel*

A Note to Myself

“Be kind, helpful and friendly. Be courageous, honest and devoted. Be clear and single-minded. Be enthusiastic and undeterred. Go for it. Create the world you want to live in and live there only with people you admire and only with those who admire you. No compromises. No exceptions. No by-standers, passengers, trouble-makers or menaces. No invalidators, parasites or pretend friends. You’ve wasted so much time on these already.

Now, surround yourself only with willing, honest people of good intention. Drop the others as far North as you are South. Never let them back in. They endanger the success and happiness of the good and hard-working people on the team. Be unapologetic. This is a two-way street. Create a deserving team with a single purpose and measure individual commitment by looking at production; willingness to be the solution and to be on the team. Everyone on the team earns their right to be on the team. Make the dreams of those good people come true and make your own dreams come true.

Be in control of this. They deserve it and you deserve it. That’s why we are here. That’s why we are working together. We’re here to help each other succeed and be happy. Anyone who is not helping us is working against us. Now, get to work.”

When you know what you want - in each area of your life - you’ll be able to have it.”

Karlyn

I write a private note to myself to become clear about where I am travelling to and why I want to go there. It’s for those times when I should be happy and I am not, or when I want to create something entirely new, just because. When I clearly see where I am vs. where I want to be, I know what to do next. Only then is my progress fast. Only then do I enjoy the journey and the destination. I invite you, to write your own “Letter to Myself.”

“The *beauty*
of a woman must be
seen from in her eyes,
because that is the
doorway to her heart,
the place where
love resides.”

Audrey Hepburn



THE NEW BOLD

Photography by Miguel Jacob

Creative Direction/Production/Makeup by Jackie Gideon

Styling by Joelle Litt

Hairstylist Caitlin Cullimore, Assistant Producer Annie Allworth, Photography Assistant Wyatt Michalek



MOD ERN **B**EAU TY





*g*abriele



Gabriele is currently doing her Masters of Science in cell biology. After she finishes in a few months, she will pursue her PhD in the field of habitat conservation/restoration, particularly with regards to animals and her current field of study in animal physiology. Her vivid beauty comes from her 1/2 Indian and 1/2 Danish decent.

GABRIELE IS REPRESENTED BY ELMER OLSEN MODELS.

Jacket and Skirt by Balmain at Saks Fifth Avenue

Custom gloves Quill & Tine

TYRAH

Tyrah is in her 3rd year at the University of Guelph studying for her degree in Studio Art. She loves digital media and is pursuing a career in that field. Her unique beauty comes from her 1/2 Jamaican, 1/4 German and 1/4 Scottish ancestry.

TYRAH IS REPRESENTED BY SPOT 6 MANAGEMENT.

Blouse by Saint Laurent at Saks Fifth Avenue



Lily is a Chinese-Canadian beauty, actor and model. Following her studies in New York, Lee Strasberg Theatre and Film institute, she is currently working on three prestigious film and TV projects, based in Toronto.

LILY IS REPRESENTED BY SUTHERLAND MODELS.

Jacket by Alexander Wang at Saks Fifth Avenue



Lily.



Orange is the **new red.**

B

adu



Badu is working on the evolution of her successful modelling career.

Her exotic beauty comes her Ghanaian heritage.

SHE IS REPRESENTED BY WANT MANAGEMENT AND CIOTTI MODELS.

Blouse by Givenchy at Saks Fifth Avenue, Skirt as Headpiece, Mani Jassal





P H I

L O S

O

P H Y

OF BEAUTY

MODELS:
TYRAH WILSON
Spot 6 Management
BADU
Ciotti Models
LILY GAO
Sutherland Models
GABRIELE
Elmer Olsen Model Management

The Power of Laughter

as told by

Bif.



PHOTO BY COCO, COCO & KENSINGTON

Laughter is power!

Power is a beautiful thing. Everybody wants some. If you don't have any, you seek it. How on Earth are we going to find personal empowerment in a world that is often so ruthless? In life and work, many of us are conditioned to be guarded and somewhat skeptical, and that's just what it is: conditioning. Our guards go up, our game faces on, and our cynical thinking runs the show.

As women, in this era of #MeToo and sharing our magic, stories, feelings and all manner of private and personal events, you would think we should all be friendlier, less insecure, more trusting and open. Sheesh! Aren't we supposed to be "sisters" in this new era? Women march together! Alas, it is still difficult to find women feeling that solidarity, that Strength in Numbers after the rally cries have gone quiet, and everyone has gone home for the day. Why are we not feeling empowered together?

We are so strong in front of others, but once alone, we retreat back to our secret feelings of defeat and our superwoman costumes are in the laundry. I say "Where's the love?"

It's inside our hearts, that's where. Along with our courage and strength. Take a deep breath, and feel your own heartbeat. That is power. You can feel it.

Like the generations of women who came before us, for whom a smile could change the whole world! Their feelings led their behaviours. They wore their strength on their smiling faces. The Smile and the Laugh are our champions. As we get older, most of us actually laugh more. More easily and more often, and despite laughter being the "best medicine", it's actually the best feeling, and the most empowering thing that can happen to us at

any given moment. Laughing resonates throughout our entire bodies! From every gorgeous smile line (laugh lines!) through our expanding hearts, through every single little cell of our being.

It gives us the power to overcome. The power to carry on. The power to feel courageous. Laughter empowers us to feel uplifted, and light hearted, and we can feel changed and whole. Maybe we can even change the world!

Laughter feels so good, and it looks good on anyone and everyone, makes everyone of us feel beautiful, and THAT is empowering.

ABOUT BIF

The unstoppable and unique Bif Naked is an Indo-Canadian icon, singer-songwriter, actress, motivational speaker and social justice activist, breast cancer survivor and advocate. She is an explosive performer and legendary storyteller. She has amassed a long list of hits, videos, and books. She has been awarded an honorary doctorate from the University of the Fraser Valley in British Columbia.

Bif has toured Europe, The United States and Canada as a headlining act and has performed on bills with The Cult, Chrissy Hynde, Smashing Pumpkins, Billy Idol, Snoop Dogg, Sarah McLachlan, Sheryl Crow, Dido, Green day and many more. Her music has been featured in and on soundtracks for shows including Buffy The Vampire Slayer, Charmed, Moonlight, The Crow: Stairway to Heaven, Ready to Rumble and The West Wing.

THE

lipstick

STORY by Karyn Mullen

“It’s now a revolutionary act to put on lipstick and dare to feel, and to be beautiful, as well as intelligent.”

Today, when a woman is openly admired for her beauty, another person immediately counters with, “that’s just superficial.” Is thinking the majestic Rocky Mountains are beautiful, just superficial?

The constant pointing of “that’s superficial” is a reaction to the past. Once upon a time, you, as a woman, could not work. You relied heavily on your beauty to attract a husband. It was his job to provide for you and your children. Beauty was expressed and intelligence repressed. Today intelligence is expressed and beauty is repressed.

It’s now a revolutionary act to put on lipstick and dare to feel, and be beautiful, as well as intelligent.

It’s true, you don’t need both brains and beauty to succeed in either love or career. It’s also true that a twin engine plane can fly with only one working engine, but nobody wants to pilot that plane. The ride at full power is safer and takes you where you want to go.

Intelligence and beauty are both advantages of equal magnitude. If you have access to both, and the freedom to use it, why leave 50% of your advantage aside.

A great home can sell without curb appeal, but if that property also looks good from the street, it usually sells faster and for a better price. It also adds value to your neighbourhood and makes you happy to come home.

Wearing lipstick has the same effect as adding beautiful fragrant flowers to your front yard. Wearing lipstick has curb appeal.

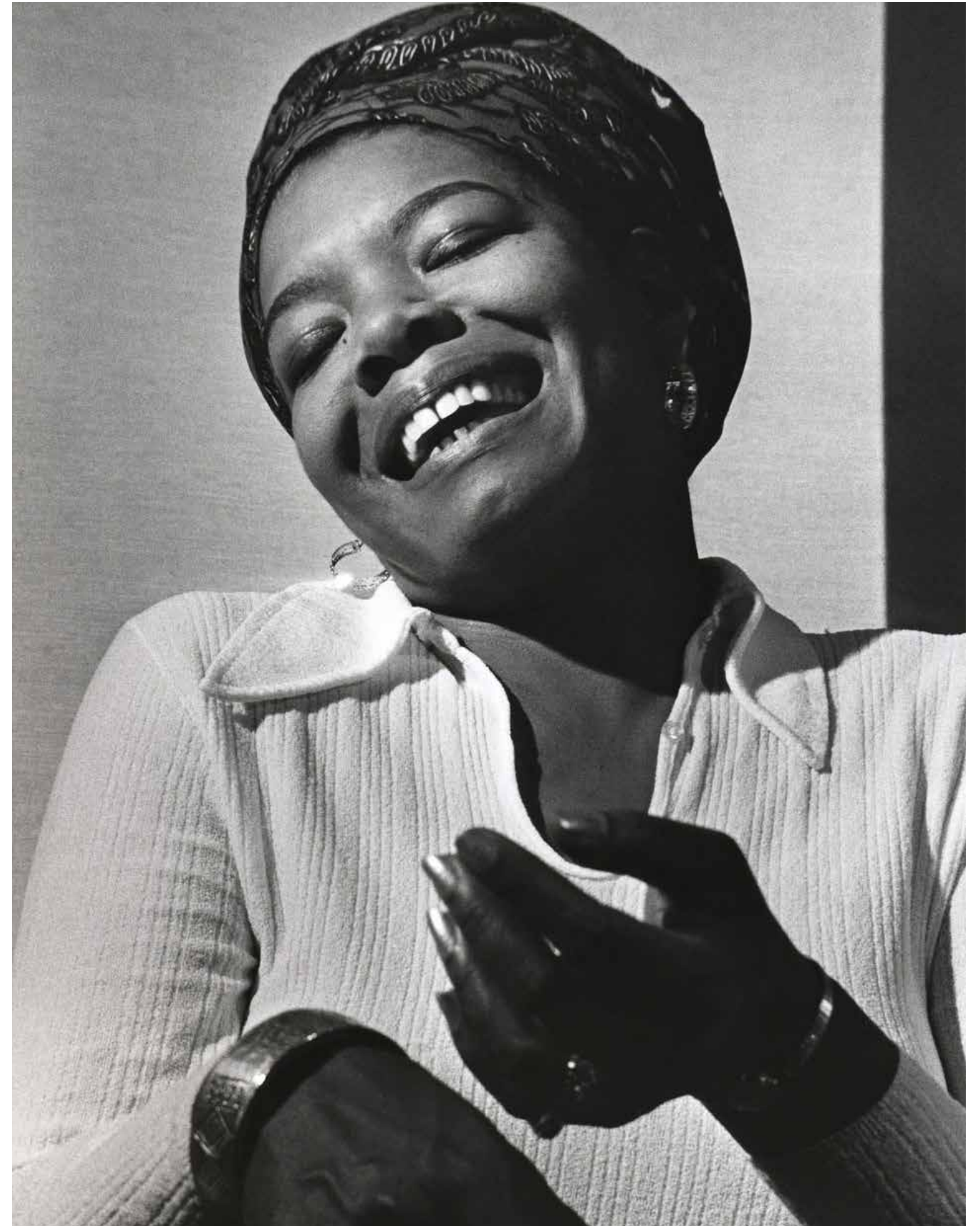
Beauty isn’t the superficial stuff of life. Real genuine beauty pleases all the senses. It’s the essence of life and the spirit of your sweetest moments. Hearing your partner say “you look beautiful”, or your child say “Mommy you look beautiful” never gets old.

Keep and enjoy the freedoms you’ve gained to be beautiful and intelligent. You now have the power to be both.

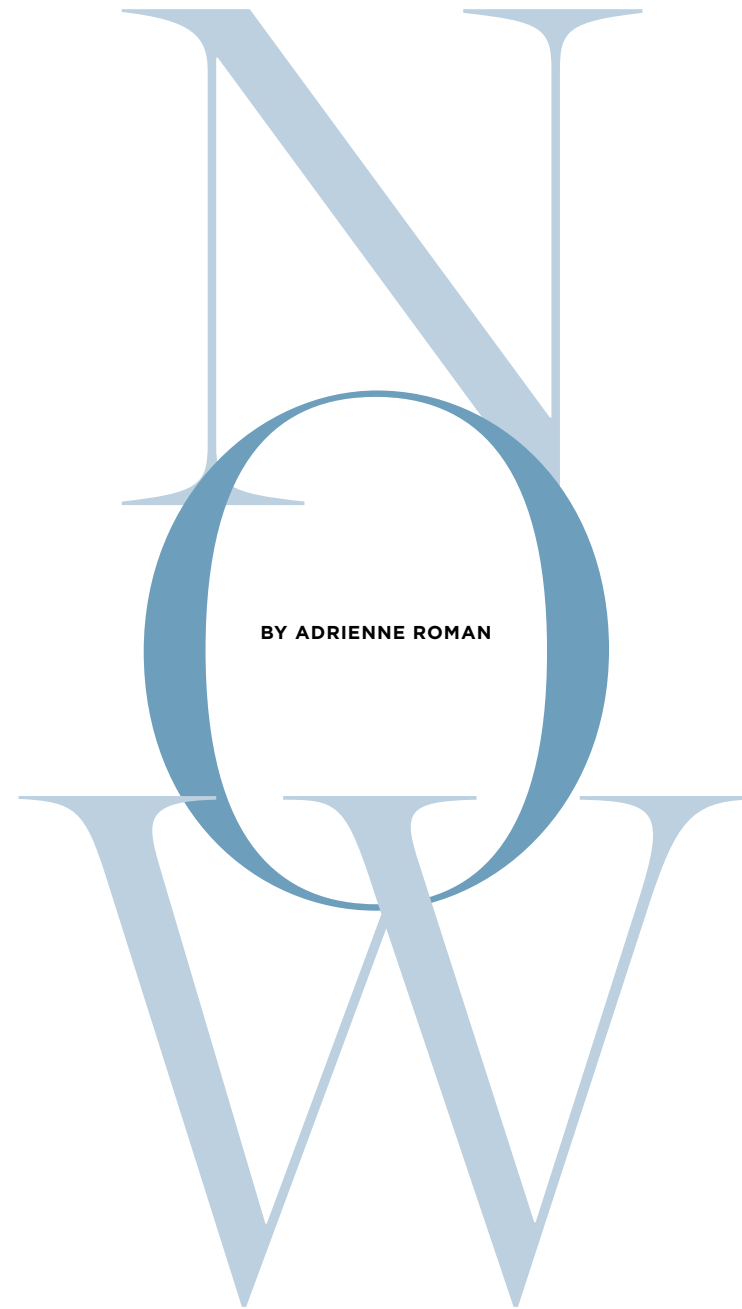
“Real genuine beauty pleases all the senses.”

“We
delight
in the beauty of the
butterfly, but rarely
admit the change
it has gone
through to achieve
that beauty.”

Maya Angelou



The moment is



BY ADRIENNE ROMAN

“Buy less, choose well, make it last.”

VIVIENNE WESTWOOD

You are worthy. You are strong. You are enough. You always have been. Now is the time to realize your infinite power. Every little girl should have the freedom to blossom into a confident and inspired woman. Love and kindness know no boundaries. Even the smallest act can make the biggest difference. Everything is connected. Our current choices don't have to be determined by our past.

Fear can cloud our capability and keep us from achieving our personal potential. Conquer self-doubt and live your passion. If you do, the path will rise up to meet you. In today's society, genuine communication is often lost in the fury of demand for constant gratification. There's the endless pressure to keep up with the latest tiresome trends. So much time, yet we have none to spare. Our lives have evolved. We do so much more, and we often feel that we receive less.

Live in the moment, change the future. Let's share the conscious tools that were lacking in previous generations and use them to navigate our evolving journey. Quint-essential beauty, elegance, and grace can't be taught or bought. It shines from deep within. It's an authentic state of being. Honor the wisdom of your age; it's a celebration of all the moments that you have lived.

Believe in romance. Celebrate diversity in all its magical forms. Choose sustainability. Embrace vintage. Reduce. Reuse. Respect your planet.

First Lady Global thrives on substance of character, and an appreciation of artistic expression, generosity, and inclusion. We recognize that feminine beauty is an eternal spectrum of fluidity, movement, and change, and one that represents an army of strong women of all ages, sizes, lifestyles, and cultures. First Lady Global is a revolution in thinking, learning, and growing that embodies the awakening of your beautiful spirit. We will support, empower and expand your global community.

The gate is open.

“Be daring, be different, be impractical, be anything that will assert integrity of purpose and imaginative vision against play-it-safers, the creatures of commonplace, the slaves of the ordinary.” **CECIL BEATON**

“I am a
woman
above
everything
else.”

Jacqueline Kennedy Onassis



A woman with long brown hair is leaning against the neck of a white horse. She is wearing a red, black, and green plaid shirt, black leather gloves, and a long necklace with black beads and tassels. The background is a snowy, overcast landscape with bare trees.

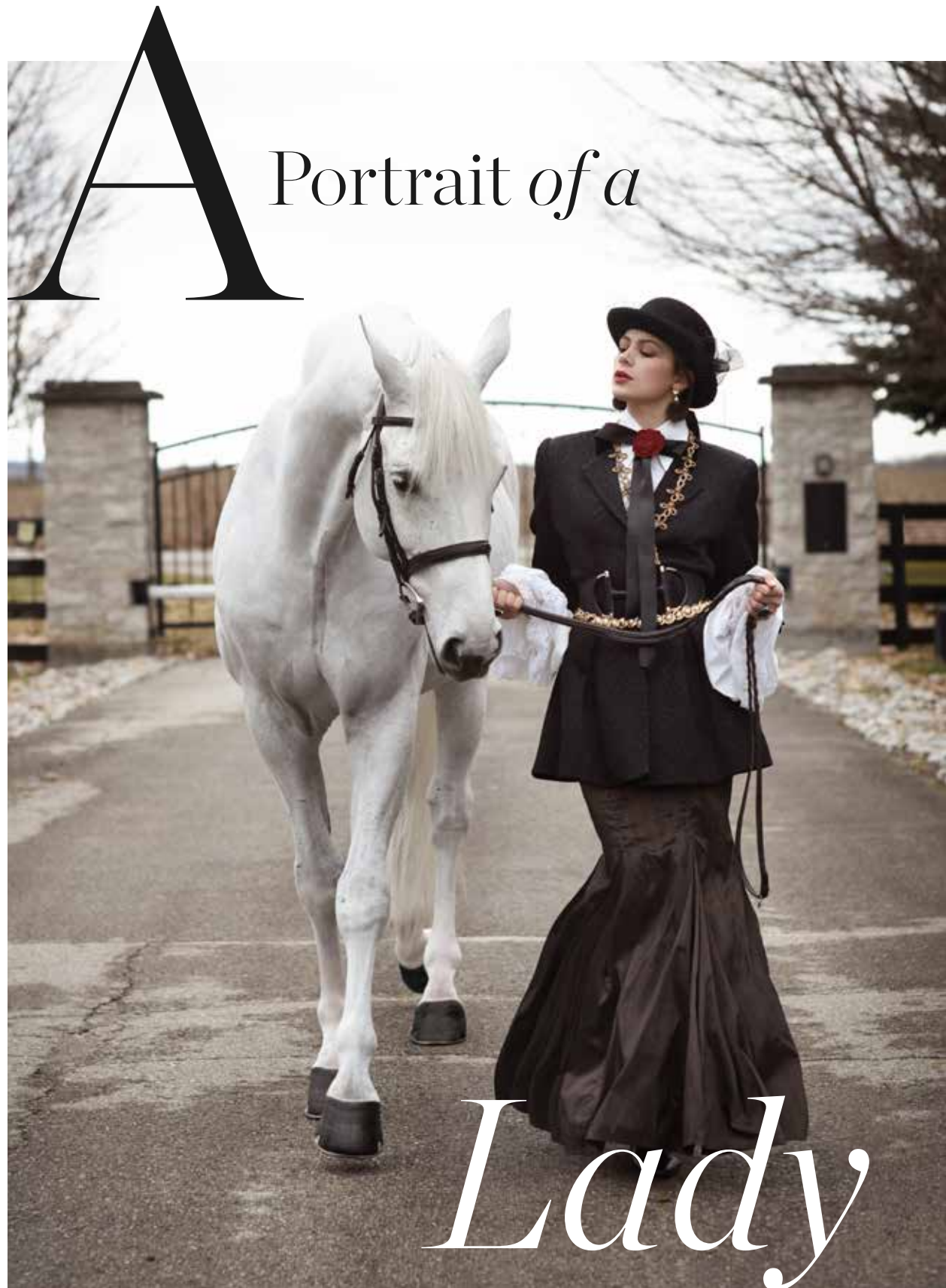
A

COUNTRY *Romance*

The elegance of sustainability.
The intoxicating mix of vintage fashion
together with the new menswear.

Photography by Erwin Loewen
Creative Direction/Production/Makeup
by Jackie Gideon





A Portrait of a

Lady





Country



Charm





ARISTOCRATIC

Style







EYE OF THE

Beholder



“At the heart of the matter, it always comes back to our call to vulnerability and our power to be honest with ourselves. Acceptance of the self, and the mindfulness of the courage that lives in our soul. It is our responsibility to step into the unknown, embrace our story and continue to write it.”

SAMANTHA GABRIELLE PASUT

FIRSTLADYGLOBAL.COM

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Dani T Baran

Boketto Lane

ALL WOMENS WARDROBE VINTAGE:

Alexander McQueen

Alberta Ferretti

Chanel

Mirabelli

Ralph Lauren

Space 46

Miu Miu

ALL MENS WARDROBE:

Garrison Bespoke

WATCH:

Stuhrling

ALL MAKE UP:

Chanel

HAIR PRODUCTS:

Design Me

LOCATION:

Stoneyfields Stables/

Francesca Mulligan

MODELS:

Joelle Lagasse/

Elite Model Management,

Joey Gideon-Cavalli/

Cavalli Stables/

Carolyn's Talent Agency

HORSE:

Milton, owner Leanna Lazzari

MINIATURE FIELD PONY AND DOG:

Mr. Toes and Kangaroo,

owner Francesca Mulligan

“My
recipe
for life
is not being
afraid of myself..”

Eartha Kitt



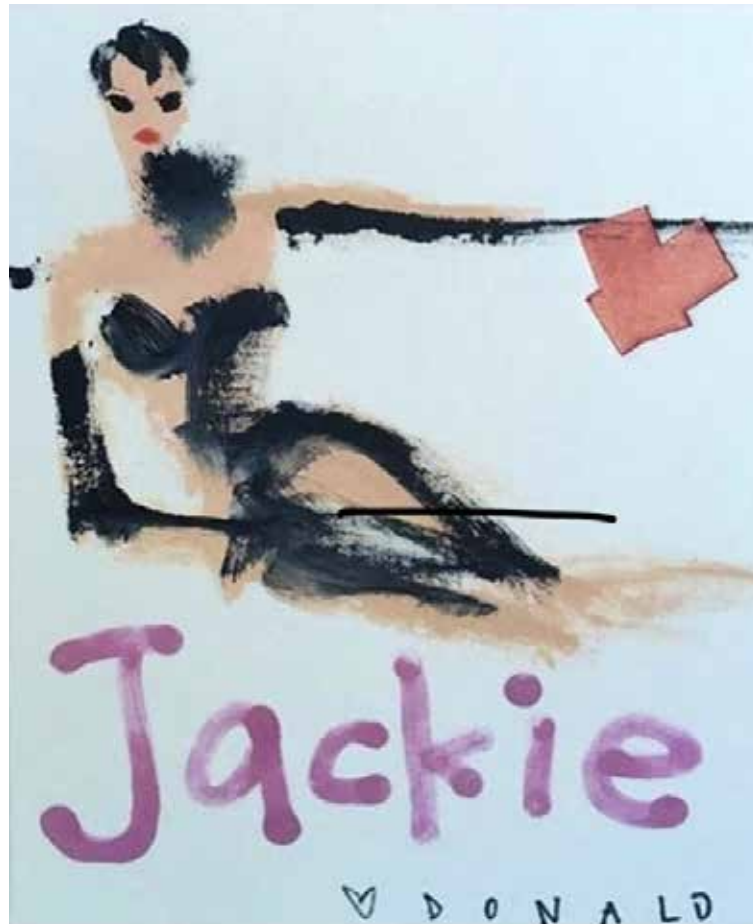


Illustration by Donald Robertson

Jackie Gideon

CO-FOUNDER AND CREATIVE DIRECTOR,
FIRST LADY GLOBAL MAGAZINE

At First Lady, we endeavour to produce an innovative, aspirational, cultural and inclusive fashion crossover magazine. Our goal is to uplift and engage all women, of all ethnicities and ages in an exciting, fresh and meaningful way. We do this while embracing the values of respect, admiration and alliance from our male counterparts.

I endeavour to create beautiful stories with timeless, unique, and inspiring images that incorporate strength, wisdom and character.

Thank you to all of our remarkable and talented partners, artists and collaborators. You have supported First Lady in generating a new and positive era of expression and feminine power.

jackiegideon.com

Our **hopes** are
high. Our faith in the
people is great.
Our **COURAGE**
is strong. And our
dreams
for this beautiful
country will never die.

Pierre Elliot Trudeau



Contributors



Pia Nummi

EDITORIAL DESIGNER, FIRST LADY GLOBAL

Pia is an award-winning graphic designer based in Toronto. As a design graduate of OCAD University, she has honed her design and art direction skills throughout her 20-year plus career working for various fashion and luxury brands including Club Monaco, Four Seasons Hotels and Resorts, Holt Renfrew and Acura Canada.

Pia is a proud mother of two teenaged daughters and excited to be working on a creative project that showcases empowered woman in front and behind the scenes.

Photo by Gavin Higgs

Contributors

FIRST LADY, LAROE GOVEIA is a successful fashion model. She has lived and worked in Paris, Munich, Milan, Hamburg, Toronto, London as well as New York for 10 years of her 3 decades career. She remains an exciting and dynamic part of the diversity and talent in today's fashion industry.

FIRST GENTLEMAN, GARY GOBA was originally scouted by a Milan-Based agent, he has traveled the world modelling for more than 15 years, living and working in the world's most cosmopolitan cities, among the fashion elite. Now a husband, father of two, and world's nicest guy, Gary's career has evolved to include real estate development and sales as a broker for Chestnut Park Real Estate and Christie's International Real Estate.

MIGUEL JACOB is a fashion photographer and director, born and raised in Peru. His editorial and advertising clients include Flare, Bullett, Nylon, The Bay, Sears, Beringer Winery and Universal Records. Miguel has also photographed many celebrities including Michael Bubl , Jay Manuel, Lisa Ray and Alexa Chung. His film "Now I Need You" opened the La Jolla Fashion Film Festival. Miguel has made several TV appearances including being a guest photographer in America's Next Top Model. He is currently based in Toronto.

JOELLE LITT is a fashion stylist who works with several international brands and personalities. She supports independent designers and has a personal wardrobe filled with many. She is based in Toronto, Canada

ADRIENNE ROMAN is a writer, editor, and producer from Toronto. She covers a number of subjects for business and media, including viticulture, lifestyle, fashion, travel, education, parenting, arts and entertainment as well as health and holistic living.

ERWIN LOEWEN is a fashion photographer who lives on a working horse farm near Toronto. His love for nature and natural light is often expressed in his photos. Coming from a background as a sketch artist, Erwin has brought that artistic talent into Photoshop; honing it, and mastering it, allowing him to use it as a medium to complete his vision. His photos not only capture a model, but also capture a soul.

CORINA VAN SLUYTMAN is an internationally published photographer specializing in portraits, lifestyle and editorial. Her goal is to capture the authentic personality of her subject and translate it into a beautiful and timeless image. Corina is based in Toronto and frequently works in Paris, Los Angeles and New York.

JOELLE LAGASS  was born in Canada and grew up on the beautiful island of Antigua amongst strong women, numerous cultures, lush nature and a simpler way of life. She feels free to be herself and knows her true capabilities. This young beauty travels, passionately pursues her modeling career, as well as a business degree and a future in interior design

JOEY GIDEON-CAVALLI is of Lebanese and Italian heritage. Founder of Cavalli Stables in Toronto, he has lived in Italy and travels the world. He has a Bachelor of Arts in Furniture design; speaks fluent Italian and is inspired by modern Italian art in all its forms. He is currently working on several commercial and creative projects that combine his concepts and passion for design and automotive.

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